



PERF-DISPATCH
GREATER MOUND CITY STAMP CLUB

Established 1884
 Saint Louis, Missouri

Volume XXIII Number 6  **June 2017**

Where Parkway Central Middle School
 East side of the building
 471 N. Woodsmill Road

**Tropicana Lanes – see info
 on back – June & July**

When 4th Monday each month at **7:30
 PM**

Membership \$5 for Regular members
 \$6 for the family

JUNE MEETING

The program for this month will be given by Nate Esbeck. It will be on Special Delivery.

2017 SCHEDULE

July.....Liberia.....Gene Stewart
 August.....Zeppelins on cover.....Paul Miles
 September..I've Been Striking My Fancy
 on the Railroad.....Rick McCoy
 October.....Philatelic Jeopardy.....Guy Gasser
 November.....AuctionBux Auction
 December.....Holiday Party

BREAKFAST CLUB MEETING

The Breakfast group meets the second Monday of the month. The next meeting is **July 10** at **Hilary's Roadhouse**, 11488 Dorsett Road in Maryland Heights near the intersection with Fee Fee Road at **8:30 AM**. The Breakfast group meets year round.



WORDS FROM EL PRESIDENTE

It's time to turn on the AC "Cause it's summer. Summertime is here. Yes it's summer. My time of year". Who remembers this oldie? Who remembers the group that sang it? Well, no matter as that was back then and this is now. And now means keeping up with the times, which also means modern technology. I know that there are still those out there who are standing their ground against accepting the newest fads of communication with the evil computer. There are also those who have accepted the change and embraced it.

Oh, oh. So now you're wondering just where am I going with this? Well, I'll tell you. Where I'm going is into the 21st century and I'm taking the club with me. What I mean by that is social media! I'm starting off with Facebook. By the time you read this the GMCSC will have a FB page. Why on earth am I doing that you may ask? Marketing is why. Stampfest is right around the corner and as a means to get the word out and entice more people to come, as well as promote the club, studies have shown that social media can make a difference in any business or activities attendance and performance. Those that have a FB page, go to the Greater Mound City Stamp Club page and open it, click on like (unless for some reason you don't like it), and then click on share so it goes out to all of your contacts. The important part of this so that it will work is to share the page, and then have your friends share the page, and their friends, and their friends, and so on. If you don't have a FB page, I ask that you start one (it's simple and free) and then go like the club's page.

The club page will also have an events page that talks about StampFest and gives all the details. My plan is to also post photos and other activities and events that take place from time-to-time within the club on the page. The page belongs to the club so anyone who wants to post something can do that. I will explain at the meeting how to do that or you can always send it to me to get posted.

StampFest is in 2 months. Time to think about what you can volunteer to do. Tom will need the help, and he will be asking for help starting this month. Please step forward.

Remember, we meet at Tropicana Lanes the next 2 months. I'll be at Stamp Camp during the meeting this month. Our VP has the helm. See everyone in July.

Guy

Did you know: Austria, in 1851, issued the world's only stamps printed on both sides.

SHOWS

Gene Stewart has a bourse the 2nd Saturday of each month at the Stratford Inn from **10AM to 4PM** across from the former site of the Chrysler Plant in Fenton.

NEW MEMBERS

Paul Hicks is our latest new member. We hope he will be able to attend our next meeting. Please welcome him to the club.

EDITOR'S NOTES

Newsletters and meeting minutes are posted on the website below.

If your **Perf-Dispatch** fails to arrive in a timely manner, pick up the newsletter from the web so you do not miss the meeting. If you move, please let the Secretary know immediately; it takes USPS a couple months to send us a correction notice.

www.GreaterMoundCity.org

OFFICERS

President.....Guy Gasser (314-330-8684)
• President@GreaterMoundCity.org
Vice-Pres.....Katrina Whitaker (314-479-1219)
• Vice-Prez@GreaterMoundCity.org
Secretary.....Dave Marsh (314-971-6880)
• Secretary@GreaterMoundCity.org
Treasurer.....Gary Hendren (314-576-5261)
• Treasurer@GreaterMoundCity.org

JUNE AND JULY

Don't forget! During June and July we can't meet at the school since it is closed for summer vacation. We will instead meet at Tropicana Lanes, as in past summers.

Tropicana Lanes are located at **7960 Clayton Rd, St Louis, MO 63117**. Coming from West County on I-64, exit at Brentwood/Hanley. Go left (or north) on So. Brentwood Blvd about 1/2 mile to Clayton Road. Turn right onto Clayton. Once you go under the I-170 overpass you should see the sign for Tropicana on your right. We are on the lower floor.

QUICK QUIZ

What measures 4.5 inches by 6.5 inches by 2 inches, yet is big enough that it encompasses the whole world? Come to the meeting this month to learn the answer.